

Visit Morgan Hill Board Minutes

Board of Directors

Michael Meredith, Chair, Hotel Representative
Chris Ghione, Treasurer, City Representative
Edith Ramirez, Secretary, City Representative
David Dworkin, Hotel Representative
Doug Hall, Community Representative

Andrew Firestone, Hotel Representative
Alexis Solis, Hotel Representative
Gene Guglielmo, Wineries Representative
Carrie Benjamin, Sports & Recreation Rep

Monday, September 27, 2021

11:00 a.m.

Virtual Meeting*

Zoom

<https://zoom.us/j/101125586>

Phone

+16699009128,,101125586# US (San Jose)

Public Participation: In accordance with Executive Orders N-25-20, N-29-20, and guidance from the California Department of Public Health on gatherings, remote public participation is allowed. The Order will be addressed in the following ways: Members of the public may not physically attend meetings at the Morgan Hill City Council Chamber.

CALL TO ORDER Michael Meredith called to order 11:05 am

ROLL CALL

Board Members Present: Michael Meredith, Edith Ramirez, Gene Guglielmo, Andrew Firestone, David Dworkin, Doug Hall, Alexis Solis

Board Members Absent: Carrie Benjamin, Chris Ghione

Public Present: Jim Sergi, Matt Mahood

PUBLIC COMMENT: Each speaker is limited to three minutes of public comment for items not on the agenda. Public comment for each item will be called for separately and is also limited to 3 minutes per speaker.

None

BUSINESS ITEMS

1. Approve Minutes & Treasurers Report for June 2021

Vote:	Motion: Edith Ramirez Second: Gene Guglielmo			
Yes Votes:	Alexis Solis	Doug Hall	Andrew Firestone	David Dworkin
	Michael Meredith			
Final Vote:	Yes:	No: 0	Absent: Carrie Benjamin, Chris Ghione	Abstain: 0

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Comment: Krista noted that July income included some late FY 20-21 TBID

2. ED Marketing Update

Board Comment: Michael Meredith asked about campaign timing. Edith Ramirez provided comments on presentation and Vine to Wine event. Doug Hall shared ideas for campaign timing. Gene Guglielmo noted cross promotion. Alexis Solis, Andrew Firestone, David Dworkin, and Michael Meredith noted hotel insights and reinforced focus on promoting leisure travel.

Public Comment: Jim Sergi asked if VMH is involved in OSC master planning. Krista Rupp responded.

3. Board Member & Community Sharing

Board Comment: Board members and Executive director each shared respective updates.

Public Comment: None

ADJOURN 12:07 pm

Brown Act:

Government Code 54950 et seq (the Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Edith Ramirez at (408) 310-4633 or edith.ramirez@morganhill.ca.gov at least 48 hours prior to the meeting.

Notice to Public:

You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda will be heard at the meeting as noted on the agenda. Public comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The agenda provides a general description and staff recommendation; however, the Board of Directors may take action other than what is recommended.