

Board of Directors

Michael Meredith, Chair, Hotel Representative
Chris Ghione, Treasurer, City Representative
Edith Ramirez, Secretary, City Representative
David Dworkin, Hotel Representative
Doug Hall, Community Representative

Alexis Solis, Hotel Representative
Gene Guglielmo, Wineries Representative
Vacant, Hotel Representative
Vacant, Sports & Recreation Representative

Monday, June 27, 2022

11:00 a.m.

Virtual Zoom

CALL TO ORDER Chair Meredith at 11:05 AM

ROLL CALL Present: Michael Meredith, Chris Ghione, Gene Guglielmo, David Dworkin, Doug Hall, Edith Ramirez, Alexis Solis, ED – Krista Rupp

PUBLIC Victoria San Nicolas – La Quinta, Matt Mahood, Brittney Sherman, Sunil Patel – Microtel, Sunit Patel – Comfort Inn, Asit Panwala – Comfort Inn, Bina Roy Desai – Holiday Inn Express, Yvonne Martinez-Beltran

No Public Comment

BUSINESS ITEMS

1. Approve May Minutes & Treasurer’s Report

Vote:	Motion: Edith Ramirez Second: Gene Guglielmo			
Yes Votes:	Alexis Solis	Chris Ghione	Doug Hall	David Dworkin
	Michael Meredith			
Final Vote:	Yes: 7	No: 0	Absent: 2 open seats	

Board Comment: Krista Rupp clarified TBID income for the year

Public Comment: none

2. Review & Feedback for City of MH Hotel Incentive Program

Matt Mahood presented Hotel Incentive Policy and outlined takeaways from hotel meetings.

Board Comment: David Dworkin commented/questioned incentive use regarding approved projects on books such as Cochrane. Michael Meredith commented appreciate time and increasing demand through VMH, as hotel building does not demand make. Added that existing hotel policy is not feasible for most, as adding amenities like pool, additional rooms, restaurant not realistic given building in place.

Public Comment: Sunil Patel asked clarification about the changes to be presented to Council in August. Matt Mahood stated still in listening mode. Also responded to Yvonne Martinez-Beltran question on hotel performance cycle and returning to 2019 levels and that baseline protects city TOT income, but if revenue does not match 2019 levels then hotel doesn't obtain incentive. Yvonne Martinez-Beltran also asked for clarification on chain upgrade and why that is not feasible. Bina Roy-Desai indicated baseline be an average of 2017 – 2021 as hotel market is cyclical. Sunil agrees. Asit Panwala commented existing hotel policy to require upgrade of brand is not realistic due to building in place (to add pool, restaurant, etc.) would mean tear down and rebuild, plus re-contracting with hotel/brand management. Added that hotels are still recovering, and employee retention harder, paying more, inflation impacts. Don't need more of same kind of limited-service inventory; should incentivize full service/conference hotel.

No action needed.

3. Approve Amendments to Bylaws Article V: Directors & Appoint Ad Hoc Committee Member

Vote:	Motion: Chris Ghione motioned to approve Bylaws Amendments with discussed additional changes of 1) Remove “nine (9)” in beginning of Section 4; 2) Add “and/or” in body of Section 4 between C. & D. and D. & E.; 3) Change Section 1 to read “7 or 9 Directors”. Second: Gene Guglielmo			
Yes Votes:	Doug Hall	Edith Ramirez	David Dworkin	Michael Meredith
Final Vote:	Yes: 6	No: 0	Absent: (2) open seats, (1) Alexis Solis	

Board Comment: David Dworkin suggested several changes to address conflicting number of seats listed and occurrence of ties with even number of board members, not to have 8 members. Edith Ramirez commented intention to not function with even numbers implicit. Chris Ghione commented even with even number of Directors, votes are based on Directors present and tie votes simply do not pass. Doug Hall expressed thanks. Ad Hoc Committee issue tabled.

Public Comment: none

4. Approve FY 22-23 Budget

Vote:	Motion: Gene Guglielmo Second: David Dworkin			
Yes Votes:	Chris Ghione	Doug Hall	Edith Ramirez	Michael Meredith
Final Vote:	Yes: 6	No: 0	Absent: (2) open seats, (1) Alexis Solis	

Krista Rupp presented detailed expense budget.

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Board Comment: none

Public Comment: none

FUTURE BOARD & OTHER MEETING DATES

Board Comment: Krista addressed board about determining a Tourism Symposium date of May 2023 versus Fall 2022. To be discussed at future meeting.

June 27, 2022	Board Meeting (virtual)
July 25, 2022	Cancelled
August 22, 2022	Board Meeting (virtual)

Meeting Adjourned at 12:32 pm