

Board of Directors

Michael Meredith, Chair, Hotel Representative
Chris Ghione, Treasurer, City Representative
Edith Ramirez, Secretary, City Representative
David Dworkin, Hotel Representative
Doug Hall, Sports & Recreation Representative

Alexis Solis, Hotel Representative
Gene Guglielmo, Wineries Representative
Bina Roy Desai, Hotel Representative
John McKay, Community Representative

Monday, May 22nd, 2023

11:00 a.m.

Hybrid Meeting

CALL TO ORDER 11:08 am by Treasurer Chris Ghione

ROLL CALL

In Person: Michael Meredith (arrived at Business Item #2) Chris Ghione, Edith Ramirez, David Dworkin, Doug Hall, Bina Roy Desai

Remote: Alexis Solis, John McKay

Absent: Gene Guglielmo

PUBLIC PRESENT Jim Sergie

BUSINESS ITEMS

1. Approve April Minutes and April Treasurer’s Reports

Vote:	Motion: Doug Hall Second: David Dworkin			
Yes Votes:	Chris Ghione	Edith Ramirez	Alexis Solis	John McKay
	Bina Roy Desai			
Final Vote:	Yes:	No: 0	Absent: 2 (Meredith, Guglielmo)	Abstain: 0

Summary: Executive Director Rupp noted to update Board Roster at top of meeting documents

Board Comment: None

Public Comment: None

2. TBID Renewal Discussion & Direction

Summary: Executive Director Rupp presented options for renewal and next steps for FY 23-24 work plan and budget approval process in June.

VMH Board Meeting Minutes 5.22.23

Board Comment: Board discussion regarding data available and needed to show the results of DMO efforts to support the assessed hotels and market recovery, intel, etc. Discussed TBID parameters that could be changed and what they would mean in terms of impact on total budget. Executive Director stated that Civitas service agreement would conduct the process of determining those figures. Chair noted to find out if City has any plans to change TOT. Determined to make outreach to CordeValle to see if there is interest in joining and to generate rationale for any increased TBID.

Public Comment: None

Public Meeting Adjourned at 12:12 pm

Board Members & Executive Director went into Closed Session RE: Executive Director Annual Performance Review

FUTURE BOARD & OTHER MEETING DATES

June, 2023	Hybrid
July, 2023	Skip
August 2023	TBD