

**Board of Directors**

**Michael Meredith**, Chair, Hotel Representative  
**Chris Ghione**, Treasurer, City Representative  
**Edith Ramirez**, Secretary, City Representative  
**David Dworkin**, Hotel Representative  
**Doug Hall**, Community Representative

**Alexis Solis**, Hotel Representative  
**Gene Guglielmo**, Wineries Representative  
**Vacant**, Hotel Representative  
**Vacant**, Sports & Recreation Representative

**Monday, April 24th, 2023**

**11:00 a.m.**

Hybrid Meeting

**CALL TO ORDER** Chair Meredith at 11:03 am

**ROLL CALL** Present: All Board Members present: In Person: Chris Ghione, Edith Ramirez, Doug Hall, Alexis Solis, Bina Roy-Desai, John McKay; Remote: Michael Meredith, David Dworkin, Gene Guglielmo

**PUBLIC PRESENT** Brittney Sherman (remote)

**BUSINESS ITEMS**

**1. Approve February Minutes and February & March Treasurer’s Reports**

<b>Vote:</b>	Motion: John McKay Second: Doug Hall			
<b>Yes Votes:</b>	Alexis Solis	Edith Ramirez	Bina Roy Desai	Chris Ghione
	Michael Meredith	David Dworkin	Gene Guglielmo	
<b>Final Vote:</b>	Yes: 9	No: 0	Absent: 0	Abstain: 0

Executive Director noted February income missing 2 hotels

Board Comment: Bina Desai asked for clarification on process of following up on late payments.

Public Comment: None

**2. Appoint Board Officers through Feb. 2024**

<b>Vote:</b>	Motion: Edith Ramirez move to approve Michael Meredith as Chair, Edith Ramirez as Secretary, and Chris Ghione as Treasurer Second: John McKay			
<b>Yes Votes:</b>	Gene Guglielmo	Alexis Solis	Doug Hall	Bina Roy Desai
	Chris Ghione	David Dworkin	Michael Meredith	
<b>Final Vote:</b>	Yes: 9	No: 0	Absent: 0	Abstain: 0

Board Comment: Gene Guglielmo and Alexis Solis expressed thanks to officers.

Public Comment: None

**3. ED Report & 23-24 Work Plan Preview**

Executive Director presented an informational item including brief media highlights and a review of market targeting, budget forecasting, TBID renewal options, and upcoming meeting schedule.

Board Comment: Edith Ramirez asked to clarify market origin data sources outside those presented (hotels, etc.). Michael Meredith noted Arkansas origin was most likely Walmart and Doug Hall noted a city prominent in cycling. John McKay asked for clarification for why two months are noted for each month's income. Executive Director stated TBID funds are distributed to VMH two months after the month collected. Board also provided various comments around TBID renewal options and concluded to have an initial board meeting in May to focus on this item and determine next steps and forthcoming outreach meetings.

Public Comment: None

**4. Board Member Sharing**

Board members shared informational updates.

Board Comment: John McKay shared that he is working with developers to install grapevines along HWY 101 and that there may be a consultant hired to conduct a branding study. Doug Hall noted that he is on the VTA bicycling committee and that the County is developing an Active Transportation Plan with feedback due April 30<sup>th</sup>. He also noted that the Morgan Hill Bicycle Pedestrian committee is being revived and will convene tomorrow (Tues 4/25). There may be opportunity for aligned goals/vision in terms of improving recreational cycling routes and/or tourism supporting signage. David Dindak noted that the SFO market in San Mateo is rebounding (which may be an indicator for our budget forecasting) and that Moscone Center in SF is not booking conventions—they are essentially referring functions to full-service hotels. Edith Ramirez noted the City Council's guidance to Economic Development to redirect community parklet funds to temporary street activations/events.

Public Comment: None

**Public Meeting Adjourned at 12:06 pm**

**Board Members went into Closed Session RE: Executive Director Annal Performance Review**

**FUTURE BOARD & OTHER MEETING DATES**

May 22, 2023	TBID Renewal Focus
June, 2023	Hybrid
July, 2023	Skip