

Visit Morgan Hill Board Minutes

Board of Directors

Michael Meredith, Chair, Hotel Representative
Chris Ghione, Treasurer, City Representative
Edith Ramirez, Secretary, City Representative
David Dworkin, Hotel Representative
Doug Hall, Community Representative

Andrew Firestone, Hotel Representative
Alexis Solis, Hotel Representative
Gene Guglielmo, Wineries Representative
Vacant, Sports & Recreation Rep

Monday, February 28th, 2022

11:00 a.m.

Virtual Meeting*

Zoom

<https://zoom.us/j/101125586>

Phone

+16699009128,,101125586# US (San Jose)

Public Participation: In accordance with Executive Orders N-25-20, N-29-20, and guidance from the California Department of Public Health on gatherings, remote public participation is allowed. The Order will be addressed in the following ways: Members of the public may not physically attend meetings at the Morgan Hill City Council Chamber.

CALL TO ORDER Michael Meredith called the meeting to order 11:08 am

ROLL CALL

Board Members Present: Michael Meredith, Chris Ghione, Doug Hall, Alexis Solis

Arrived Late: Andrew Firestone, Edith Ramirez

Absent: Gene Guglielmo, David Dworkin

Public Present: Brittney Sherman, Michelle Bigelow, Annie Hermes, John McKay, Sunit Doshi, Stacy Giannini, David Dindak, Nick Gaich, iPhone (unknown), Clorinda (unknown)

PUBLIC COMMENT: Each speaker is limited to three minutes of public comment for items not on the agenda. Public comment for each item will be called for separately and is also limited to 3 minutes per speaker.

John McKay: inquired about RV and van camping at wineries. Chair suggested one on one conversation or future board agenda item

BUSINESS ITEMS

1. Approve January Minutes & Financials Report

Vote:	Motion: Doug Hall Second: Chris Ghione			
Yes Votes:	Alexis Solis	Andrew Firestone	Michael Meredith	
Final Vote:	Yes: 5	No: 0	Absent: Edith Ramirez, Gene	Abstain: 0

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			Guglielmo, David Dworkin
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Krista Rupp commented budget is \$56,700 ahead of projection. November and December TBID income slowed.

Board Comment: None

Public Comment: None

2. Open Board Seat Approval Items

- a. Approve appointment of Doug Hall to Sports Seat

Vote:	Motion: Michael Meredith Second: Chris Ghione			
Yes Votes:	Alexis Solis	Andrew Firestone	Edith Ramirez	
Final Vote:	Yes: 5	No: 0	Absent: Gene Guglielmo, David Dworkin	Abstain: Doug Hall

- b. Approve Appointment of Michael Meredith and Andrew Firestone to Ad-Hoc Advisory Committee & Process for Community-At-Large Seat

Vote:	Motion: Chris Ghione Second: Edith Ramirez			
Yes Votes:	Alexis Solis	Doug Hall	Andrew Firestone	Michael Meredith
Final Vote:	Yes: 6	No: 0	Absent: Gene Guglielmo, David Dworkin	Abstain:

Krista Rupp presented board terms “re-staggering” and process for filling vacant board seat.

Board Comment: Michael Meredith recommends moving Doug from Community-At-Large seat to Sports & Recreation seat. By-laws indicated 60 days to fill

Public Comment: None

3. Officer Nominations for 2022-2023

Vote:	Motion: Doug Hall motioned for existing Michael Meredith, Edith Ramirez, and Chris Ghione to continue respective Officer roles for 2022-2023 Second: Andrew Firestone			
Yes Votes:	Alexis Solis	Chris Ghione	Edith Ramirez	Michael Meredith

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Final Vote:	Yes: 6	No: 0	Absent: Gene Guglielmo, David Dworkin	Abstain:
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Board Comment: None

Public Comment: None

4. Messenger Events Presentation

Krista Rupp and Annie Hermes, Messenger Events presented 3 potential event concepts

Board Comment: Andrew Firestone commented layering short and long-term/aspirational event efforts. Doug Hall commented support for all 3 ideas and mentioned LOC and new operator of Sea Otter Classic. Edith Ramirez commented what events in the City are currently happening. Michael Meredith commented support for “fam” option as we approach spring/summer and that while some are feather in the cap for city, focus on room nights.

Public Comment: John McKay supports all 3 concepts, suggested 2-day events to get overnight. Nick Gaich commented supporting the events and leveraging collaboration with other orgs, particularly 501(c)3, Chamber. Brittney shared figures for the local wedding market.

5. ED Presentation

Krista Rupp presented work plan updates

Board Comment:

Michael Meredith asked clarifying questions for the KSBW 8 co-op opportunity and hotel participation cost. Edith Ramirez commented local event organizer conversations for interest in event concepts.

Public Comment: John McKay commented local reporter looking for stories.

Future Board Meetings:

Board Comment: Michael recommended venue options for in person meeting in March

ADJOURN 12:21 pm

Closed Session: Board Members Only: Executive Director Annual Performance

Brown Act:

Government Code 54950 et seq (the Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Edith Ramirez at (408) 310-4633 or edith.ramirez@morganhill.ca.gov at least 48 hours prior to the meeting.

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Notice to Public:

You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda will be heard at the meeting as noted on the agenda. Public comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The agenda provides a general description and staff recommendation; however, the Board of Directors may take action other than what is recommended.