

Visit Morgan Hill Minutes

Board of Directors

Michael Meredith, Chair

Chris Ghione, Treasurer

Bina Roy Desai, Hotel Representative

Frank Leal, Community Representative

Carrie Benjamin, Sports & Recreation Representative

Edith Ramirez, Secretary

Andrew Firestone, Hotel Representative

Karen Mendez, Hotel Representative

Gene Guglielmo, Wineries Representative

February 24, 2020

11:00 a.m.

Hampton Inn

16115 Condit Road

Board members joined via teleconference.

- Karen Mendez, 5845 Dean Martin Dr, Las Vegas, NV 89118
- Gene Guglielmo, 355 W. Waterside Dr, Post Falls, ID 83854

CALL TO ORDER: Chair Michael Meredith called the meeting to order at 11:07 am

PUBLIC COMMENT: No Public Comment

Board recessed into Closed Session: 11:11 am

CLOSED SESSION: PUBLIC EMPLOYEE APPOINTMENT (Gov. Code section 54957(b)(1).)

Title: Executive Director

Open session resumed at 11:40 am

BUSINESS ITEMS

Board moved item #4 up.

4. Authorize Board Chair to execute employment agreement for Executive Director

Vote:	Chris Ghione representing the board provided contract terms for new Executive Director position with an annual salary plus benefits of \$105,000 per year. Michael made the motion to execute an agreement. Andrew Firestone seconded.			
Yes Votes:	Frank Leal	Gene Guglielmo	Chris Ghione	Bina Roy Desai
	Carrie Benjamin	Andrew Firestone	Michael Meredith	Edith Ramirez
Final Vote:	Yes: 9	No: 0	Absent: 0	Karen Mendez

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Board briefly recessed to welcome Krista Rupp as the new Executive Director effective March 1, 2020

1. Members of the City staff (Lisa Rick and Tara Behlmer) and Pacific Swimming Representative (Michael Greymont) provided an overview of the aquatics center.

[Aquatics Center/Competitive Swimming Update](#) (presentation)

No public comment

2. Approve Minutes for January 27, 2020

3. Treasurer’s Report

No public comment

Vote:	The board took the approval of the January 27 minutes and Treasurer’s Report in a single motion to adopt both items. Edith made the motion. Frank Leal seconded the motion.			
Yes Votes:	Frank Leal	Gene Guglielmo	Chris Ghione	Bina Roy Desai
	Carrie Benjamin	Andrew Firestone	Michael Meredith	Edith Ramirez
Final Vote:	Yes: 9	No: 0	Absent: 0	Karen Mendez

5. Board of Directors Nominations & Interviews

The Board received two nominations for the 2-hotel representatives on the Board whose terms are expiring February 29, 2020. David Dworkin with Holiday Inn & Express and Alexis Solis with Marriott.

The Board interviewed Alexis Solis to succeed Karen Mendez’s board seat.

No public comment

Vote:	Andrew Firestone motioned to appoint Alexis Solis to the Board of Directors beginning the term on March 1. Frank Leal seconded the motion.			
Yes Votes:	Frank Leal	Gene Guglielmo	Chris Ghione	Bina Roy Desai
	Carrie Benjamin	Andrew Firestone	Michael Meredith	Edith Ramirez
Final Vote:	Yes: 8	No: 0	Absent: 0	Karen Mendez (abstained)

The Board interviewed David Dworkin to succeed Bina Roy Desai’s board seat.

No public comment

Vote:	Edith Ramirez motioned to appoint David Dworkin to the Board of Directors beginning the term on March 1. Andrew Firestone seconded the motion.			
Yes Votes:	Frank Leal	Gene Guglielmo	Chris Ghione	Bina Roy Desai
	Carrie Benjamin	Andrew Firestone	Michael Meredith	Edith Ramirez
Final Vote:	Yes: 9	No: 0	Absent: 0	Karen Mendez

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The Board reappointed the Tourism (at large member) board seat currently held by Frank Leal that was set to expire February 29, 2020.

No public comment

Vote:	Andrew Firestone motioned to keep the appointment of Frank Leal in the Tourism at large board seat. Bina Roy Desai seconded the motion.			
Yes Votes:	Frank Leal	Gene Guglielmo	Chris Ghione	Bina Roy Desai
	Carrie Benjamin	Andrew Firestone	Michael Meredith	Edith Ramirez
Final Vote:	Yes: 9	No: 0	Absent: 0	Karen Mendez

6. Board of Directors Elections/Appointment of Officers

The Board opened nominations for officers. The following officer positions were opened; Chair, Secretary and Treasurer. No new nominations were received.

No Public comment

Vote:	Andrew Firestone nominated Edith, Chris and Michael to remain in current roles as Secretary, Treasurer and Chair, respectfully. Carrie Benjamin seconded the motion.			
Yes Votes:	Frank Leal	Gene Guglielmo	Chris Ghione	Bina Roy Desai
	Carrie Benjamin	Andrew Firestone	Michael Meredith (abstained)	Edith Ramirez
Final Vote:	Yes: 8	No: 0	Absent: 0	Karen Mendez

7. Office locations for Executive Director.

No Public comment

Vote:	Board reviewed the Office Matrix . Andrew Firestone motioned that Option 1 should be pursued with the City of Morgan Hill for short term office space. Frank Leal seconded the motion.			
Yes Votes:	Frank Leal	Gene Guglielmo	Chris Ghione (abstained)	Bina Roy Desai
	Carrie Benjamin	Andrew Firestone	Michael Meredith	Edith Ramirez
Final Vote:	Yes: 8	No: 0	Absent: 0	Karen Mendez

8. 2020 Poppy Jasper International Film Festival Proposal

Mattie Scariot with Poppy Jasper International Film Festival provide an overview of the Poppy Jasper Film festival along with a request for \$25,000 from the TBID to support this year's festival predominately for marketing resources.

Board feedback was for Poppy Jasper to come back at the next Board meeting with fleshed out details on impact to room nights.

Public Comments:

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- Brittney Sherman suggested work could be done with the local hotels asking where visitors are coming from along with using registration codes with the hotels to better track the correlation between the Film Festival and the generation of room nights.
- Jim Sergi asked what is the mission of the Visit Morgan Hill board and why the Executive Director was not seated with the board.

9. Bethanie DeRose with JLL, provided a brief update on the assistance they provided with the Executive Recruitment. They also commented that they will be refocusing on the Strategic plan with the hiring of the new executive director. They will have more in depth update at the March meeting.

No Public Comment

No action

10. Board discussed April and May meeting locations.

No Public Comment

No action

March 23, 2020	Guglielmo Winery
April 27, 2020	City of Morgan Hill
May 25, 2020	La Quinta (CONFIRMING)

FUTURE AGENDA ITEMS/TOPICS

- March Meeting:
 - a. Note: annual meeting
 - b. Appointment of new Board of Directors
 - c. Poppy Jasper Film Festival

ADJOURNED at 1:16 pm