

**Board of Directors**

**Michael Meredith**, Chair, Hotel Representative  
**Chris Ghione**, Treasurer, City Representative  
**Edith Ramirez**, Secretary, City Representative  
**David Dworkin**, Hotel Representative  
**Doug Hall**, Community Representative

**Alexis Solis**, Hotel Representative  
**Gene Guglielmo**, Wineries Representative  
**Vacant**, Hotel Representative  
**Vacant**, Sports & Recreation Representative

**Monday, October 24, 2022**

**11:00 a.m.**

Virtual Zoom

**CALL TO ORDER** Chair Meredith at 11:05 AM

**ROLL CALL** Present: All Board Members present except David Dworkin

**PUBLIC** Victoria San Nicolas La Quinta, Sunit Patel Comfort Inn, John McKay, Alfonso Castillo Leal Properties, Brittney Sherman & Matt Mahood City of MH Economic Development, Jim Sergi  
No Public Comment

**BUSINESS ITEMS**

**1. Approve September Board Meeting Minutes and Treasurer’s Report**

<b>Vote:</b>	Motion: Gene Guglielmo Second: Doug Hall			
<b>Yes Votes:</b>	Alexis Solis	Edith Ramirez	Michael Meredith	
<b>Final Vote:</b>	Yes: 5	No: 0	Absent: 2 (Chris Ghione, David Dworkin)	

Board Comment: None

Public Comment: None

**2. Public Relations & Social Media Agency Approval to Enter Agreement**

<b>Vote:</b>	Motion: Edith Ramirez Second: Gene Guglielmo			
<b>Yes Votes:</b>	Alexis Solis	Doug Hall	Chris Ghione	Michael Meredith
<b>Final Vote:</b>	Yes: 6	No: 0	Absent: 1 (David Dworkin)	

Krista Rupp presented the agency RFP process, scope of project, budget, and advisory committee involvement. Presented recommendation to enter agreement with finalist.

Board Comment: Edith as advisory committee shared the finalist firm is capable and provides VMH greatest lift. Michael Meredith provided clarifying questions regarding firm size. Doug Hall and Gene Guglielmo provided clarifying questions regarding process selection and communications.

Public Comment: NA

**3. Approve Comment on MOHI Hotel Project**

<b>Vote:</b>	Motion: Doug Hall Second: Gene Guglielmo			
<b>Yes Votes:</b>	Alexis Solis	Michael Meredith		
<b>Final Vote:</b>	Yes: 4	No: 0	Absent: (1) David Dworkin	Abstain: (2) Edith Ramirez, Chris Ghione

Krista Rupp reviewed the project memo and support rationale for MOHI Hotel project request going before City Council.

Board Comment: None

Public Comment: Alfonso Castillo commented that Leal Properties is excited to continue moving forward with the hotel project.

**4. Administrative Process for Future Council Comments**

*Discussion Item/No Vote*

Krista Rupp presented discussion for VMH’s ED submitting letters of support to the City Council.

Board Comment: Edith Ramirez commented that there will be City Council action on the project to stay within parameters of VMH’s strategic plan to support elevating VMH’s vision for tourism, to add board member names to letterhead and to copy board in submissions. Gene Guglielmo agreed VMH has a foundation in its strategic plan. Alexis Solis, Doug Hall, and Chris Ghione agreed.

Public Comment: None

**5. Administrative Update from Executive Director**

*Informational Item/No Vote*

Krista Rupp presented current VMH business items including Fall/Winter Campaign, Bay Area Panthers, and upcoming board meeting dates and board term dates.

Board Comment: Edith Ramirez happy with marketing campaign over the holidays and commented on VMH’s follow-up to City Council after Annual Report presentation after enthusiastic discussion. Doug Hall shared his Executive Director presentation at the Chamber Breakfast. Gene Guglielmo commented on the Santa Clara Valley Wine Auction taking place

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March 25, 2023, and that the association’s Vine to Wine event at Mountain Winery had 300 attendees. Michael Meredith also commented on sports at the MHOSC.

Public Comment: Alfonso Castillo expressed satisfaction with marketing and social media. Brittney Sherman expressed a respectable number of sports events occurring at the MHOSC (Morgan Hill Outdoor Sports Center) and that partnering with Bay Area Panthers is a great exposure opportunity for Morgan Hill.

**FUTURE BOARD & OTHER MEETING DATES**

November 28, 2022	Canceled – Holiday
December 26, 2022	Canceled – Holiday
January 23, 2023	Virtual

Meeting Adjourned at 12:18 pm