

Board of Directors

Michael Meredith, Chair, Hotel Representative
Chris Ghione, Treasurer, City Representative
Edith Ramirez, Secretary, City Representative
David Dworkin, Hotel Representative
Doug Hall, Sports & Recreation Representative

Alexis Solis, Hotel Representative
Gene Guglielmo, Wineries Representative
Bina Roy Desai, Hotel Representative
John McKay, Community Representative

Monday, October 16, 2023

11:00 a.m.

Hybrid Meeting

CALL TO ORDER 11:03 by Treasurer Ghione

ROLL CALL

In Person: Edith Ramirez, Gene Guglielmo, John McKay, David Dworkin, Chris Ghione

Remote: Bina Roy Desai, Michael Meredith (arrived partway through)

Absent: Alexis Solis, Doug Hall

PUBLIC PRESENT Matt Mahood (partial)

PUBLIC COMMENT None

BUSINESS ITEMS

Secretary Ramirez started off the meeting by acknowledging the lack of quorum for the required minimum of 2 hotel board members. Bina Roy Desai was in attendance, but meeting location (remote) not posted as part of agenda, so unable to vote. Ramirez opened board discussion on continuing the meeting without conducting any votes; Board members agreed to informational updates.

1. Approve July, August, September Treasurer’s Reports and July & September Meeting Minutes

Vote:	Motion: Gene Guglielmo Second: David Dworkin			
Yes Votes:	Edith Ramirez	Chris Ghione	Bina Roy Desai	John McKay
Final Vote:	Yes: 6	No: 0	Absent: 3 (MM, AS, DH)	Abstain: 0

Summary: None

Board Comment: None

Public Comment: None

2. MHTBID Renewal Status & Tourism Summit Event Update

Summary: ED provided an update on timeline & petition status for MHTBID. Also provided an overview of planning status for Tourism Summit. No vote item.

Board Comment: J. McKay asked if any indications of contesting TBID renewal and commented on Council request for more frequent report updates from VMH. G. Guglielmo made comments on including hotel and Council in monthly reports. Further comments by E. Ramirez, D. Dworkin, and C. Ghione on invitations to Summit event.

Public Comment: None

3. Approve Voluntary Contribution Policy and Standard MOU

Vote:	Motion: Gene Guglielmo Second: Chris Ghione			
Yes Votes:	Michael Meredith	Edith Ramirez	David Dworkin	Bina Roy Desai
	John McKay			
Final Vote:	Yes: 7	No: 0	Absent: 2 (AS, DH)	Abstain: 0

Summary: ED presented a revised draft policy and standard agreement for voluntary contributions to VMH, based on Board input made in September.

Board comment: J. McKay suggested clarifying bullet #3 on policy to add orgs/assoc. E. Ramirez suggested adjusting the levels by removing the lowest option and adding a higher tier, adjusting the features included. D. Dworkin agreed. Suggestion to add ack in Item #2 f) recognizing adequate collaboration on strategy between VMH and Contributor relative to their tier level.

Public Comment: M. Mahood expressed support of policy.

4. Board Member Sharing

Summary: Board Members shared respective updates and news items with group.

Board Comment: J McKay and WSCV President hosted Assemblymember Pellerin for a tour of MH/San Martin wineries and farm. E. Ramirez noted recent Business Roundtable and ED representation of hotels, final Downtown Street Series event, and the upcoming SVEDA conference case study of St. Helena, Sidewalk Saturdays being taken over by PBID. G. Guglielmo commented on attendance of Roundtable event and Supervisor presence and interest in "agritourism," and the WSCV Vine To Wine event at Mountain Winery in Nov. C. Ghione noted City owned land zoned agriculture south of Tenant and Monterey will be up for Council decision to enter negotiations with a leaser in November, the USA BMX track is still on course for the park development south of Butterfield and Monterey, while the

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Baseball is still TBD, plus there are additional lighted fields at the MHOSC. D. Dworkin shared no updates. B. Roy Desai shared she will be in Florence during the Tourism Summit. M. Meredith shared that the roof project at Hampton is wrapping up and will be starting a renovation for refresh of hotel, with potential for additional room count.

Public Comment: None

FUTURE BOARD & OTHER MEETING DATES

November 6, 2023	Tourism Summit
November 27, 2023	Skip
December 25, 2023	Skip
January 22, 2023	Hybrid