

Visit Morgan Hill Minutes

, Board of Directors

Michael Meredith, Chair

Chris Ghione, Treasurer

Bina Roy Desai, Hotel Representative

Frank Leal, Community Representative

Carrie Benjamin, Sports & Recreation Representative

Edith Ramirez, Secretary

Andrew Firestone, Hotel Representative

Karen Mendez, Hotel Representative

Gene Guglielmo, Wineries Representative

January 27, 2020

11:00 a.m.

Holiday Inn Express & Suites

17035 Condit Road

Board Members joining remotely:

- Carrie Benjamin, 408 Almaden Blvd, San Jose, CA 95110
- Karen Mendez, 5845 Dean Martin Dr, Las Vegas, NV 89118

CALL TO ORDER: Chair Michael Meredith called the meeting to order at 11:02 am

PUBLIC COMMENT:

John McKay provided public comment on supporting the Poppy Jasper International Film Festival. Mr. McKay also shared with the board that the Morgan Hill Downtown Association is working on a full week of dining and wine pairings.

BUSINESS ITEMS

1. Sponsorship request for Poppy Jasper International Film Festival (PJIFF)

Mattie Scariot shared with the Board information on the Poppy Jasper International Film Festival. 2 videos were shown.

Reference: <https://vimeo.com/371793455/98375197f8>

Public Comment:

John Horner spoke about the value of the Poppy Jasper International Film festival and having 5 of the 9 days of the festival in Morgan Hill.

Brittney Sherman with the Chamber of Commerce spoke about being contacted by Getty Images to help promote the PJIFF as well as gather marketing materials to help put together marketing packages for actor publicists.

Board encouraged PJIFF to remain engaged as they are working on a Strategic Plan and how this event folds into the Strategic Plan.

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2. Aquatics Center/Competitive Swimming Update

No Public Comment

Vote:	Michael Meredith motioned the item be tabled to the next scheduled board meeting for discussion. Andrew Firestone seconded the motion.			
Yes Votes:	Frank Leal	Gene Guglielmo	Chris Ghione	Bina Roy Desai
	Carrie Benjamin	Andrew Firestone	Michael Meredith	Edith Ramirez
Final Vote:	Yes: 9	No: 0	Absent: 0	Karen Mendez

3. [Approve Minutes for November 18, 2019](#)

No Public Comment

Vote:	Chris Ghione approval of the minutes. Gene Guglielmo seconded the motion.			
Yes Votes:	Frank Leal	Gene Guglielmo	Chris Ghione	Bina Roy Desai
	Carrie Benjamin	Andrew Firestone	Michael Meredith	Karen Mendez
Final Vote:	Yes: 8	No: 0	Abstain: 1 (Ramirez)	

4. [Treasurer's Report](#)

Chris Ghione provided a synopsis of the enclosed treasurer's report.

No Public Comment

Vote:	Edith Ramirez motioned to approve the Treasurer's Report. Gene Guglielmo seconded the motion.			
Yes Votes:	Frank Leal	Gene Guglielmo	Chris Ghione	Bina Roy Desai
	Carrie Benjamin	Andrew Firestone	Michael Meredith	Edith Ramirez
Final Vote:	Yes: 9	No: 0	Absent: 0	Karen Mendez

5. [TOT Collection Update](#)

Andrew Firestone noted his hotel's STAR report indicates a potential downturn in TOT collections and was curious if or how the TBID forecasts future TBID collections. Brief Board discussion ensued with reference to a bigger conversation should occur around the production of the annual report. Board reviewed enclosed TOT collection report (link above) from the City. No action taken.

Public Comment: Jim Sergi commented on his disappointment that the Outdoor Sports Center (OSC) /Aquatics Centers (AC) presentation was removed from the Agenda. Both publicly owned centers are going down hill and threaten TBID revenues. Asked if TBID revenues supported either facility. Board member Ghione clarified that no TBID revenues support either the OSC or AC.

6. Board of Directors Nominations/Elections (Michael Meredith)

Chair Michael Meredith announced that the following Board members are not interested in serving additional terms.

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Frank Leal (Tourism representation)
Bina Roy Desai (Hotel operator)
Karen Mendez (Hotel operator)

7. Policy and Procedures for Elections

Edith Ramirez introduced a memorandum (link above) recommending the Board adopted policy and procedures for future elections.

No Public Comment

Board verbally accepted recommendation.

8. Request to amend the Bylaws and Management Plan

Edith Ramirez introduced a memorandum (link above) recommending changes to the Bylaws that included aligning the timing of the annual report to the fiscal year and changing the quorum requirement from a majority of hotel board members (meaning at least 3) to a minimum of 2 hotel board members.

Vote:	Gene motioned for approval of the memorandum as proposed. Chris Ghione seconded the motion.			
Yes Votes:	Frank Leal	Gene Guglielmo	Chris Ghione	Bina Roy Desai
	Carrie Benjamin	Andrew Firestone	Michael Meredith	Edith Ramirez
Final Vote:	Yes: 9	No: 0	Absent: 0	Karen Mendez

9. Executive Director Recruitment Update (Michael Meredith)

Michael Meredith provide a verbal update on the Executive Director recruitment. He noted that there were 10 candidates and the executive committee is recommending 2 to interview.

No public comment

10. Strategic Plan Progress Update (JLL)

No Public Comment

Vote:	Michael Meredith motioned the item be tabled to the next scheduled board meeting for discussion. Edith Ramirez seconded the motion.			
Yes Votes:	Frank Leal	Gene Guglielmo	Chris Ghione	Bina Roy Desai
	Carrie Benjamin	Andrew Firestone	Michael Meredith	Edith Ramirez
Final Vote:	Yes: 9	No: 0	Absent: 0	Karen Mendez

11. Future Meeting Dates & Locations

February 24, 2020	Hampton Inn
March 23, 2020	Guglielmo Winery

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April 27, 2020	La Quinta Inn (1 st Choice) To be confirmed Courtyard Marriott (2 nd Choice)
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RECESSED INTO CLOSED SESSION AT NOON

12. PUBLIC EMPLOYEE APPOINTMENT (Gov. Code section 54957(b)(1).) Title: Executive Director

ADJOURN at 2:20 pm