

# Visit Morgan Hill Board Minutes

## Board of Directors

**Michael Meredith**, Chair, Hotel Representative  
**Chris Ghione**, Treasurer, City Representative  
**Edith Ramirez**, Secretary, City Representative  
**David Dworkin**, Hotel Representative  
**Doug Hall**, Community Representative

**Andrew Firestone**, Hotel Representative  
**Alexis Solis**, Hotel Representative  
**Gene Guglielmo**, Wineries Representative  
**Carrie Benjamin**, Sports & Recreation Rep

**Monday, January 24th, 2022**

**11:00 a.m.**

Virtual Meeting\*

Zoom

<https://zoom.us/j/101125586>

Phone

+16699009128,,101125586# US (San Jose)

Public Participation: In accordance with Executive Orders N-25-20, N-29-20, and guidance from the California Department of Public Health on gatherings, remote public participation is allowed. The Order will be addressed in the following ways: Members of the public may not physically attend meetings at the Morgan Hill City Council Chamber.

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**CALL TO ORDER** Michael Meredith called the meeting to order 11:02 am

## ROLL CALL

Board Members Present: Michael Meredith, Chris Ghione, Edith Ramirez, Gene Guglielmo, Andrew Firestone, David Dworkin, Doug Hall, Alexis Solis

Board Members Absent: Carrie Benjamin

Public Present: Brittney Sherman, City of Morgan Hill Guest Presenters (Verde), Jennie Tucker

**PUBLIC COMMENT:** Each speaker is limited to three minutes of public comment for items not on the agenda. Public comment for each item will be called for separately and is also limited to 3 minutes per speaker.

None

## BUSINESS ITEMS

### 1. Approve October Minutes & Oct, Nov, Dec Financials Reports

<b>Vote:</b>	Motion: Andrew Firestone Second: Gene Guglielmo			
<b>Yes Votes:</b>	Chris Ghione	Doug Hall	Edith Ramirez	Alexis Solis
	David Dworkin	Michael Meredith		
<b>Final Vote:</b>	Yes: 8	No: 0	Absent: Carrie Benjamin	Abstain: 0

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Board Comment: None

Public Comment: None

## **2. Board & Officer Terms Mar 22 – Feb 23**

Krista Rupp presented board terms and officer terms for discussion. Informed board Carrie Benjamin resigned BOD sports seat. Will come back in February for recommendation to board.

Board Comment: Michael Meredith comments re: reassigning community seat to sports seat. Other board members commented: Doug Hall, Andrew Firestone, Gene Guglielmo, Chris Ghione regarding getting terms re-staggered again 1-2 years.

Public Comment: None

## **3. ED Presentation**

Krista Rupp presented Destination Insight Data, Mid-Year Budget check in and Work Plan Review. Discussion for remainder of Fiscal Year 21-22 and beyond. Outcome to bring back info/options from event producers.

Board Comment: Destination Insight Data discussion included query from Edith Ramirez regarding markets and how City may support. Comments from hotel seats Alexis Solis, Andrew Firestone, David Dworkin, and Michael Meredith regarding current clientele makeup of local corporate, leisure, construction, and project based, etc.

Work Plan Review discussion included comments from: Edith Ramirez, regarding VMH creating public events or products utilizing event production firm, developing artwork aligned with Downtown Beautification project; Doug Hall asked how event sponsorships come into play; Andrew Firestone commented event planning a lot of work, so prospecting self-organized franchise events, such as Ironman; Chris Ghione mentioned since time and budget limited partnering to produce events, i.e. outsourcing/contracting work; David Dworkin mentioned big events, and Gene Guglielmo mentioned working with strategic partners.

Public Comment: Brittney Sherman commented regarding Boots N Brews and other ideas for 2022 events.

## **4. City Condit Road Sports Facility Master Plan**

Verde presented facility design options, supplemented by process statements from Chris Ghione. Krista Rupp is on committee.

Board Comment:

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David Dworkin asked about irrigation, field quality, bleachers, and spectators. Expressed interest in volunteering throughout process. Edith Ramirez commented for VMH to advocate for the tourism interest throughout project with city council and public comment. Asked Verde about bike paths and most flexible uses for facility. Discussion around regional versus local use and balance. Chris Ghione commented facility is self-funded. Doug Hall asked about Murphy Road improvements and parking. Krista Rupp asked about bus parking. (facility allows emergency vehicles so coaches should fit). Andrew Firestone asked about how to prioritize phasing of project. Michael Meredith commented making facility competitive with neighboring facilities.

Public Comment: None

### **5. Board & Community Sharing**

#### **Board Comment:**

Individual updates from each board member regarding state of respective businesses. Comments regarding service turnover rates and hotel challenges.

**Future Board Meetings:** covered in ED Presentation

**ADJOURN** 1:05 pm

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#### **Brown Act:**

*Government Code 54950 et seq* (the Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Edith Ramirez at (408) 310-4633 or [edith.ramirez@morganhill.ca.gov](mailto:edith.ramirez@morganhill.ca.gov) at least 48 hours prior to the meeting.

#### **Notice to Public:**

You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda will be heard at the meeting as noted on the agenda. Public comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The agenda provides a general description and staff recommendation; however, the Board of Directors may take action other than what is recommended.