

Visit Morgan Hill Meeting Minutes

, Board of Directors

Michael Meredith, Chair

Chris Ghione, Treasurer

Bina Roy Desai, Hotel Representative

Frank Leal, Community Representative

Carrie Benjamin, Sports & Recreation Representative

Edith Ramirez, Secretary

Andrew Firestone, Hotel Representative

Karen Mendez, Hotel Representative

Gene Guglielmo, Wineries Representative

September 23, 2019

12:00 p.m.

Hampton Inn

16115 Condit Road

Joining Remotely.

- Karen Mendez, Hampton Inn Plano, 4901 Old Shepard Place, Plano, TX 75093
- Andrew Firestone, Mandalay Bay, 3950 Las Vegas Boulevard South, Las Vegas, NV 89119

CALL TO ORDER: Chair Meredith called meeting to order at 12:05 pm

PUBLIC COMMENT: No public comments

BUSINESS ITEMS

1. Meeting Minutes for August 26, 2019

Vote:	Gene Guglielmo motioned approval of meeting minutes from 8/26/2019. Edith Ramirez seconded the motion			
Yes Votes:	Frank Leal	Gene Guglielmo	Chris Ghione	Bina Roy Desai
	Karen Mendez	Andrew Firestone	Edith Ramirez	Michael Meredith
Final Vote:	Yes: 9	No: 0	Absent: 0	Carrie Benjamin

2. Treasurer's Report

Treasurer Ghione provided a report on finances as well as [a supplemental](#) to the agenda for the approval of various purchases for the Executive Director and authority the Executive director to may payments on behalf of the VMH Board.

Vote:	Chris Ghione motioned approval of supplemental Treasurers report . Edith Ramirez seconded the motion			
Yes Votes:	Frank Leal	Gene Guglielmo	Chris Ghione	Bina Roy Desai
	Karen Mendez	Andrew Firestone	Edith Ramirez	Michael Meredith
Final Vote:	Yes: 9	No: 0	Absent: 0	Carrie Benjamin

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Item #9 Moved up in Agenda. Morgan Hill Community Foundation's 2019 Philanthropy Celebration

Edith Ramirez presented to the Board an opportunity to participate as a new non-profit in Morgan Hill Community Foundation's 2019 Philanthropy Celebration. The MHTBID could nominate/honor an individual. Board discussed the invitation and opportunity.

Public Comment: Brittney Sherman with the Chamber of Commerce suggest Doug Hall with Bike Therapy.

Vote:	Edith suggested recognizing the founders of the Tourism Alliance. Gene Guglielmo motioned for approval. Andrew Firestone seconded.			
Yes Votes:	Frank Leal	Gene Guglielmo	Chris Ghione	Bina Roy Desai
	Karen Mendez	Andrew Firestone	Edith Ramirez	Michael Meredith
Final Vote:	Yes: 9	No: 0	Absent: 0	Carrie Benjamin

Related. Edith discussed the need to purchase a table in order for the Board and MHTBID Philanthropy nominees to attend

Vote:	Edith recommend the purchase of a single table to accommodate 8 seats for the 2019 MH Community Foundation Philanthropy night. Carrie Benjamin seconded.			
Yes Votes:	Frank Leal	Gene Guglielmo	Chris Ghione	Bina Roy Desai
	Karen Mendez	Andrew Firestone	Edith Ramirez	Michael Meredith
Final Vote:	Yes: 9	No: 0	Absent: 0	Carrie Benjamin

Item #10 Moved up in the Agenda. Future Meeting Dates

October 30, 2019	Tourism Event: Cordevalle
November 18, 2019	La Quinta Hotel
December 16, 2019	TBD

Vote:	Edith Ramirez recommended the cancellation of the planned December 16th MHTBID meeting. Bina Roy Desai seconded.			
Yes Votes:	Frank Leal	Gene Guglielmo	Chris Ghione	Bina Roy Desai
	Karen Mendez	Andrew Firestone	Edith Ramirez	Michael Meredith
Final Vote:	Yes: 9	No: 0	Absent: 0	Carrie Benjamin

PRESENTATION

Morgan Hill Technology Park Presentation

Will Parker and Gary Marsh with Trammell Crow presented the Morgan Hill Technology Park project to the MHTBID.

No Board Action was taken.

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OLD BUSINESS

3. Formation Progress Update

- a. Chris Ghione provide IRS status. IRS determined Non-Profit Status 501 c 6. Civitas to now file State FTB application

No Board Action

4. Organization Logistics

- a. Edith Ramirez to work with Executive Director on PO Box keys.

No Board Action

5. Update on Tourism Symposium Planning

Edith Ramirez provided a status update on the Planning for the Tourism Symposium. Decision needs to be made on venue. Anticipated budget necessary for the event is expected to be \$13,000-\$15,000

Public comment: Brittney Sherman inquired about the timing of the event.

Vote:	Gene Guglielmo motioned approval of a \$15,000 budget and directed the working sub-committee to decide on the venue location. Michael Meredith seconded.			
Yes Votes:	Frank Leal	Gene Guglielmo	Chris Ghione	Bina Roy Desai
	Karen Mendez	Andrew Firestone	Edith Ramirez	Michael Meredith
Final Vote:	Yes: 9	No: 0	Absent: 0	Carrie Benjamin

NEW BUSINESS

6. Jones Lang LaSalle (JLL) Provided a presentation

Dan Fenton, Executive Vice President, outlined firm’s response to MHTBID strategic plan RFP

7. MIG Provided a presentation

Daniel Iacofano, Founder, outlined firm’s response to MHTBID strategic plan RFP.

No public comment

Vote:	Chris Ghione motioned to have the Chair and Executive Director execute an agreement with JLL for the development of a strategic plan.			
Yes Votes:	Frank Leal	Gene Guglielmo	Chris Ghione	Bina Roy Desai
	Karen Mendez	Andrew Firestone	Edith Ramirez	Michael Meredith
Final Vote:	Yes: 9	No: 0	Absent: 0	Carrie Benjamin

Chair Meredith adjourned meeting at 1:30 pm