

Visit Morgan Hill Agenda

Board of Directors

Michael Meredith, Chair

Chris Ghione, Treasurer

David Dworkin, Hotel Representative

Frank Leal, Community Representative

Carrie Benjamin, Sports & Recreation Representative

Edith Ramirez, Secretary

Andrew Firestone, Hotel Representative

Alexis Solis, Hotel Representative

Gene Guglielmo, Wineries Representative

Monday, July 27, 2020

11:00 a.m.

Virtual Meeting*

Zoom

<https://zoom.us/j/101125586>

Phone

+16699009128,,101125586# US (San Jose)

Public Participation: In accordance with Executive Orders N-25-20, N-29-20, and guidance from the California Department of Public Health on gatherings, remote public participation is allowed. The Order will be addressed in the following ways: Members of the public may not physically attend meetings at the Morgan Hill City Council Chamber.

CALL TO ORDER

ROLL CALL

PUBLIC COMMENT: Each speaker is limited to three minutes of public comment for items not on the agenda. Public comment for each item will be called for separately and is also limited to 3 minutes per speaker.

State law does not allow the board to discuss or take action on issues not on the agenda, except that members of the board may briefly respond to statements made or questions posed by the person giving public comment. Staff may be directed by the board to follow-up on such items and/or place them on the next board agenda.

BUSINESS ITEMS

- | | |
|--|------------|
| <u>1.</u> Approve Minutes for June 22, 2020 | 2 minutes |
| <u>2.</u> Approve Minutes for July 15, 2020 | 2 minutes |
| <u>3.</u> Treasurer's Report June 2020 | 2 minutes |
| <u>4.</u> Executive Director Update | |
| a. Budget, leads, social media, campaigns, brand | 25 minutes |
| <u>5.</u> Chamber Presentation – City Placemaking/Art Activation | 10 minutes |
| <u>6.</u> Strategic Plan Presentation | 60 minutes |
| <u>7.</u> Future Meeting Dates & Locations | 3 minutes |

Visit Morgan Hill Agenda

August 24, 2020	TBD Physical Location: Options: 1. City, 2. Guglielmo Winery, 3. Hampton Inn
September 28, 2020	TBD
Annual Symposium	TBD
October	

FUTURE AGENDA ITEMS/TOPICS

- Formal approval of Strategic Plan; adoption of logo and brand; budget

ADJOURN

Brown Act:

Government Code 54950 et seq (the Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Edith Ramirez at (408) 310-4633 or edith.ramirez@morganhill.ca.gov at least 48 hours prior to the meeting.

Notice to Public:

You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda will be heard at the meeting as noted on the agenda. Public comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The agenda provides a general description and staff recommendation; however, the Board of Directors may take action other than what is recommended.