

Visit Morgan Hill

November 2023 Treasurer's Report

Submitted by: Krista Rupp, Executive Director

Reviewed by: Chris Ghione, Treasurer

Starting Balance	\$301,588.51
Revenues	\$25,632.31 (TBID: \$25,506.49; Summit Registration \$125.82)
Expenses	\$44,796.48
End Balance	\$282,424.34

Expense Detail:

11/1/2023	Beginning Balance		301588.51
11/2/2023	PREAUTH CREDIT STRIPE/TRANSFER VISIT MORGAN HILL		51.15
11/2/2023	ATM DEBIT MOHI Farms Morgan Hill Event Meeting	36.64	
11/3/2023	PREAUTH CREDIT STRIPE/TRANSFER VISIT MORGAN HILL		23.22
11/6/2023	ATM DEBIT Adobe Inc San Jose	19.99	
11/6/2023	ATM DEBIT SANTA CRUZ DREAM INN SVEDA Conf	27.5	
11/6/2023	PREAUTH DEBIT HOLT WINES, INC. Tourism Summit Venue	5202.15	
11/7/2023	PREAUTH CREDIT STRIPE/TRANSFER VISIT MORGAN HILL		51.45
11/8/2023	ATM DEBIT CANVA*	12.95	
11/9/2023	ATM DEBIT COCHI'S Morgan Hill Influencer Visit	33.1	
11/9/2023	CHECK PAID Darren Gaitan Audio Visual Service/Equip Tourism Summit	2400	
11/10/2023	INCOMING TRANSFER ORIG: CITY OF MORGAN HILL		25506.49
11/10/2023	MISC DEBIT Incoming Wire Fee	15	
11/13/2023	ATM DEBIT GOOGLE * STORAGE	1.99	
11/14/2023	ATM DEBIT Mailchimp Atlanta	39.25	
11/14/2023	PREAUTH ACH DEBIT PAYROLL SERVICE/VISIT MORGAN HILL	6023.91	
11/15/2023	CHECK PAID Certified Folder Brochure Distribution	3055.34	
11/15/2023	CHECK PAID Chase VP Printing Banners and Tablecloth	1924.9	
11/17/2023	CHECK PAID KPS3 Marketing & PR Agency	7537	
11/20/2023	CHECK PAID Executive Director Reimbursement	399.91*	
	Andy's Orchard Influencer/Journalist Hosting		51.5
	Courtyard Marriott MH Influencer Lodging Brittany Hausman		178.06
	Goodwill Table Décor Tourism Summit		70.51
	Trader Joes Floras for Tourism Summit		23.94
	Staples Nambe Badges and Note Pads Tourism Summit		70.9
	Cochi's Kitchen - Cash Tip Influencer Visit		5
11/21/2023	ATM DEBIT ZOOM.US	15.99	
11/27/2023	ATM DEBIT SQUARESPACE INC.	20	
11/27/2023	PREAUTH ACH DEBIT ONLINE PAYROLL/ VISIT MORGAN *HILL	40.95	
11/30/2023	PREAUTH ACH DEBIT PAYROLL SERVICE/VISIT MORGAN HILL	6023.91	
11/30/2023	CHECK PAID Civitas Advisors	4992	
11/30/2023	CHECK PAID Civitas Advisors	6974	
11/30/2023	Ending Balance		282424.34

Notes: On 10/26, Pinnacle Bank cancelled VMH's bank card due to a vendor breach (not something we did). Director used personal card for time sensitive expenses while awaiting a new card. All receipts were provided to the Treasurer, and Director was reimbursed via check. Expense breakdown above.

TBID Income Report:

VMH Income	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	Proj \$380K
July (May)	\$0.00	\$11,558.23	\$14,155.93	\$30,902.49	\$29,913.68 \$32,349.57 \$30,043.12 \$39,674.05 \$25,506.49	\$31,666.67
August (Jun)	\$0.00	\$13,805.76	\$16,180.40	\$34,901.64		\$31,666.67
September (Jul)	\$144,353.00	\$15,940.63	\$39,691.74	\$35,068.38		\$31,666.67
October (Aug)	\$0.00	\$20,978.40	\$24,168.07	\$31,853.65		\$31,666.67
November (Sep)	\$58,902.00	\$18,522.97	\$35,858.54	\$39,463.63		\$31,666.67
December (Oct)	\$34,822.58	\$20,550.65	\$25,699.97	\$31,814.54		
January (Nov)	\$29,735.18	\$14,827.83	\$19,397.53	\$24,980.02		
February (Dec)	\$23,676.79	\$10,569.89	\$18,218.64	\$14,578.26		
March (Jan)	\$25,171.28	\$11,152.40	\$16,947.10	\$20,267.04		
April (Feb)	\$18,556.73	\$9,367.07	\$18,983.59	\$21,791.93		
May (Mar)	\$21,446.37	\$9,161.90	\$17,092.81	\$33,122.71		
June (Apr)	\$10,095.03	\$10,742.75	\$37,257.25	\$27,099.92		
YEAR TOTAL	\$366,758.96	\$167,178.48	\$283,651.57	\$345,844.21	\$157,486.91	158,333.35

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