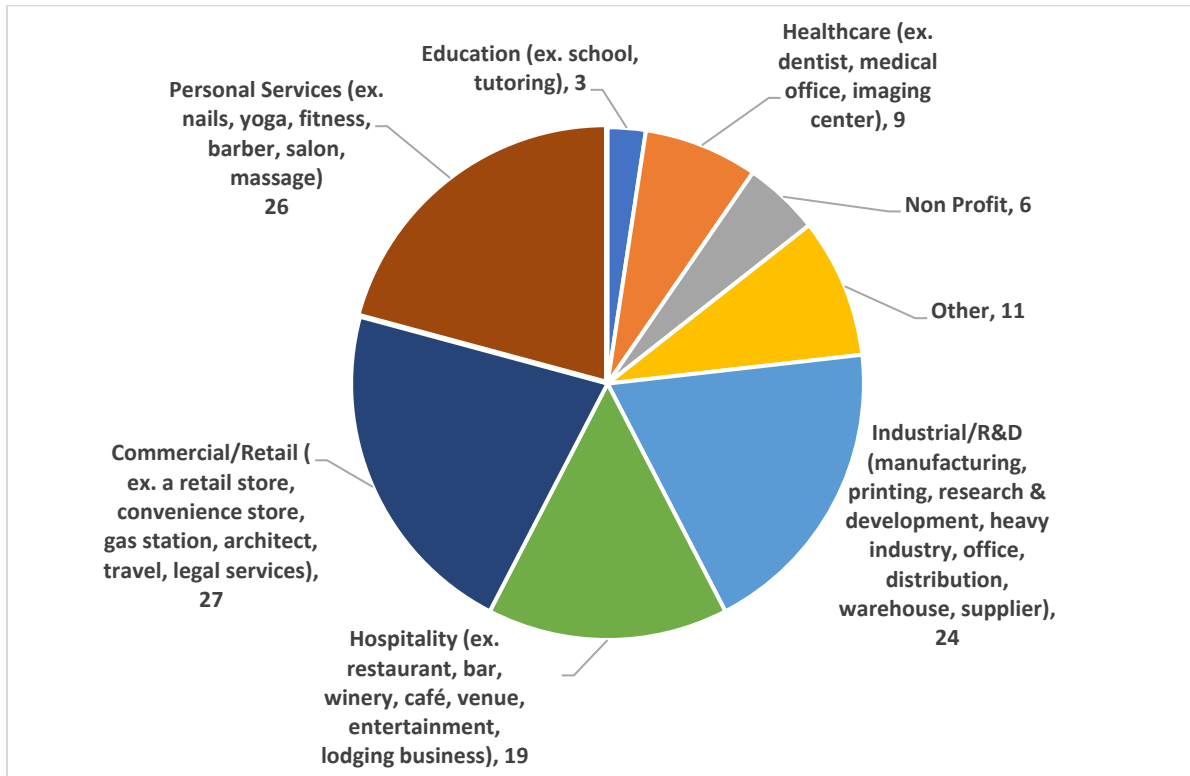


Business Impact Survey

(Summary of Results 125 Surveys-Through Tuesday 4/14/20-Noon)

RESPONDENT BY INDUSTRY



Age of Business

Average age is 17.3 years. Oldest is over 100 years, youngest 1 month

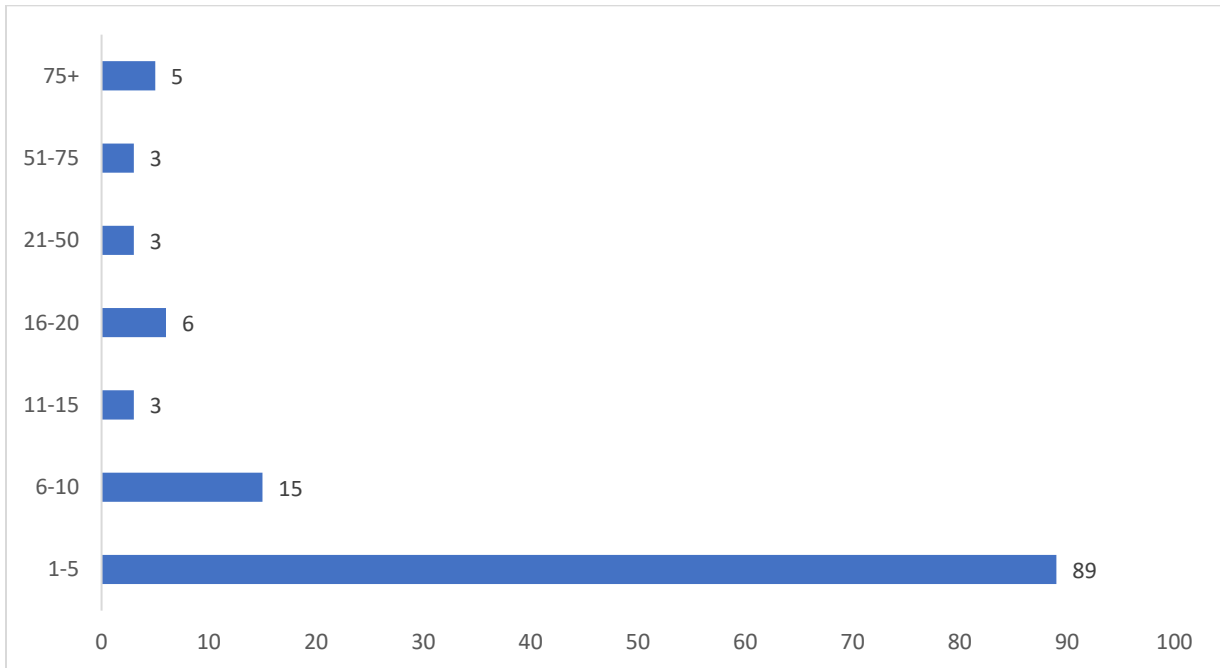
Median Age 9.6 years

Own or Lease your space

- 85 Lease
- 36 Own
- 4 no answer

Business Impact Survey (Summary of Results 125 Surveys-Through Tuesday 4/14/20-Noon)

Pre-COVID, how many Full-Time Equivalent employees did you have?



Since Shelter in place (Impact on Operations)

- 82 Reduced Hours of Operation. 3 Increased Hours of Operation
- 47 Reduced Number of Employees, 2 Increased Number of Employees
- 110 Loss of Revenue. 2 Increase in Revenue
- 78 Reduced Productivity, 2 Increased Productivity

What percentage of employees in your company have been affected by reduced hours/loss of wages?

52% of respondents say that 100% of their workforce has been affected/impacted

Have you been forced to close your business because of the shelter-in-place order?

Nearly 45% of respondents (56) have been forced to close as a result of the shelter in place

Would a prolonged shelter-in-place order force you to close your business? And if so, how much longer do you think your business can survive the current situation?

Most common response was 2 months (23 responses). However, many were unsure or unclear

Have you begun working on a business recovery plan?

Over half of respondents (73) has started working on a recovery plan

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What program(s) are you utilizing and does it have a direct impact on your personal assets? (real estate, investments, personal property, stocks, etc)

79 responses noted they are seeking some type of financial assistance.

41 Responses are looking into SBA emergency loans and Paycheck Protection program. Others commented they are sure.

Anything we could be doing to support you, your business and employees?

- *Comprehensive list of resources*
- *Be listed on chamber page as offering virtual services*
- *Factual summaries of benefits provided by local, State, Federal resources.*
- *Guidance through the many different support opportunities*
- *Local promotions to suggest ways to support local businesses.*
- *Square has a local business gift card director*
- *Information on support the state or localities may offer to churches and other faith communities*
- *Information on programs of assistance for businesses and their employees.*
- *Grants and not loans.*
- *My business can't take on debt and recover from this.*
- *Permission to have A frame signs on main road*
- *Information on grant opportunities or folks with philanthropic hearts*
- *Solutions to lobby for safe business practice without turning off the economy.*
- *Direct source of where to get help*
- *Allow small street signs to advertise.*
- *A way for the county to grant marriage licenses via zoom or another conferencing tool.*
- *Need money to survive. Grants or loans*
- *Quick financial solutions to offset accumulating debit while closed.*
- *Private or City funded back stop grants to mitigate short term exposures until SBA grants are funded.*
- *Access to PPE supplies to protect our staff and residents*
- *Assistance for tenants who rent commercial space and have no income.*
- *Info re: loans available - low interest, potentially forgivable components*
- *Possible rent assistance*
- *Keep info flowing*
- *City grant for businesses over 5 years?*

Business Impact Survey
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- *Provide info that schools provide for a natural childcare so parents can go to work and do not have to pay other child care*
- *Helping navigate more resources for businesses*
- *Webinar/workshop with an expert on the Disaster relief loan program*
- *Debt Deferment, Loans or grants*
- *Helping to defer or abate rent payments with landlord.*
- *Postpone TOT, TBID and property taxes*
- *Communication, promoting , thru internet programs*
- *Realize most outdoor (paving/concrete construction) should excluded*
- *Encourage landlords to waive rent, give businesses money to help cover rent, etc.*
Get everyone back to work.
- *ASK local business to buy local*
- *Promoting the community to continue taking care of their health needs*
- *Bring more customers that need remote help, or minimum contact help*
- *Federal assistance clarification*
- *Rapid RNA PCR testing for our community*
- *Business grants for utilities*
- *As soon as possible please allow construction to resume*
- *Help with the PPP*
- *Drive up testing centers!*
- *Create an online publication for the City of Morgan Hill business owners can advertise for free our new services.*
- *Send out to the residence of MH.*
- *Urge landlords to work with tenants on their monthly lease obligations.*
- *Provide Arts grants for struggling businesses affected by Covid-19*
- *Please provide Financial Aid to continue business*
- *Rent relief*
- *Infrared Thermometers for each business to test employees prior to the start of the work day*
- *Yes allow us to be essential when DMV is open.*
- *Low interest loan*
- *Advertisement*
- *We need: masks, hand sanitizer if to reopen by May 5th*
- *Please tell the MH police to not give tickets or warnings for parked cars. There's a shelter in place and we shouldn't have to move them.*
- *PLEASE FREEZE MINIMUM WAGE*

Business Impact Survey
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- *Keep us posted on new updates on financial help.*

Any mitigation measures you're considering or implementing (i.e. online, phone, delivery, pick up)?

