



# NFL Alumni - Northern California

## 40th Annual Charity Golf Classic

Friday, July 19, 2024

Coyote Creek Golf Club - Morgan Hill



### JOIN OUR TEAM

We thank all of the great sponsors and players who have participated in the past, and we hope to see you all again on July 19 at Coyote Creek Golf Club in Morgan Hill. Coyote Creek Golf Club is a top 10 Silicon Valley semi-private 18-hole golf course, given 4.5 Stars by Golf Digest, and has been honored to host the PGA Champions Tour two times, the Safeway Open Qualifier three times, and the PGA Nor Cal Open annually on our Championship course.

An NFL Alumni or a local celebrity will captain each foursome. The winning team will be sent to the 2024 NFL Alumni Super Bowl of Golf to compete for the National Championship.

Food and refreshments will be available before and during our tournament. At the tournament's end, there will be a hosted cocktail reception, an exciting live auction, and our Award Banquet Dinner honoring this year's NFL Alumni's Man of the Year.



Coyote Creek Golf Club in beautiful

All proceeds from this event will go to the NFL Alumni - Northern California Chapter's *Caring for Kids* programs. The NFL Alumni Northern California is a 501(c)(3) non-profit organization composed of former professional football players and volunteer Associate Members guided by our *Caring for Kids* mission statement. We carry out our mission by actively raising funds for youth-oriented charitable causes and engaging in hands-on service to foster the development of our youth. We are dedicated to working on behalf of youth and youth-related programs.

### TOURNAMENT AGENDA

- 9:00 -10:30 am - Registration, Continental Breakfast, Warm Up on The Range
- 11:00 am - Shotgun Start
- 5:00 pm - Cocktail Reception
- 6:00 pm- Awards Dinner and Live Auction

### SPONSORSHIP OPPORTUNITIES

A wide range of sponsorships are available, starting with a \$1000 Hole Sponsorship.

Please get in touch with us for details.

### REGISTRATION & INFORMATION

Website - [WWW.NFLALUMNINOCA.ORG](http://WWW.NFLALUMNINOCA.ORG)

Dave August -510-258-3555

Dave\_nflalumn@yahoo.com

Russ Isaacson—650-366-3659

nflasf@pacbell.net

*Caring for Kids*



# NFL ALUMNI

## NORTHERN CALIFORNIA CHAPTER

1400 Roosevelt Avenue, Redwood  
City, California, 94061



### 40<sup>th</sup> Annual Charity Golf Classic

#### Sponsorship Opportunities

##### **Title Sponsor: \$40,000**

- Six foursome entries at the tournament
- NFL Game experience for four. Las Vegas Raiders Tickets - Airfare and Hotel Accommodations
- Personal appearance at your Bay Area facility by an NFL Legend
- Ten autographed footballs
- Company logo on program booklet cover and tournament signage as the title sponsor
- Full-page ad on the back cover of the program booklet
- Company literature and give-away items in gift bags if provided by the sponsor
- Signage at the Awards Banquet and special mention during the ceremony
- Featured in Alumni email blasts and e-newsletters
- Link to company website through Alumni website's home page mention in e-newsletters
- Four reserved tables of 10 people each at the Awards Banquet

##### **Hall of Fame Sponsor: \$20,000**

- Four foursome entries at the tournament
- Personal appearance at your Bay Area facility by an NFL Alumni Legend
- Eight autographed footballs
- Company logo on program booklet cover and tournament signage
- Full-page ad in a premium position in the program booklet
- Company literature and give-away items in gift bags if provided by the sponsor
- Featured in all email blasts and printed materials as a sponsor
- Link to the company website through the Alumni website's home page
- Two reserved tables of 10 people each at the Awards Banquet

##### **Super Bowl Sponsor: \$10,000**

- Two foursome entries at the tournament
- Four autographed footballs
- Tournament signage
- Company literature and give-away items in gift bags if provided by the sponsor
- Full-page ad in a premium position in the program booklet
- Link to the company website through the Alumni website's home page
- One reserved table with seating for ten at the Awards Banquet

##### **MVP Sponsor: \$5,000**

- One foursome entry at the tournament
- Two autographed footballs
- Tournament signage
- ½ -A page ad in the program booklet
- Link to your company website through the Alumni website's home page
- Reserved seating for Sponsor foursome plus two guests at the Awards

##### **Team Sponsor: \$3,500**

- One foursome entry at the tournament
- One autographed football
- Special mention in the program booklet
- Seating at Awards Ceremony for Sponsor's Foursome

*Moving Forward Together*

# National Football League Alumni – Northern California Chapter

## 40<sup>th</sup> Annual Charity Golf Classic

### Entry and Sponsorship Form

_____ Title Sponsor:	\$40,000	_____ MVP Sponsor:	\$5,000
_____ Hall of Fame Sponsor:	\$20,000	_____ Team Sponsor:	\$3,500
_____ Super Bowl Sponsor:	\$10,000	_____ Hole Sponsor:	\$1000
		_____ Single Golfer	\$800

Player 1 \_\_\_\_\_ Player 2: \_\_\_\_\_

Player 3: \_\_\_\_\_ Player 4: \_\_\_\_\_

Shirt size / Number of each - Sm \_\_\_\_\_ Med \_\_\_\_\_ Lg \_\_\_\_\_ XL \_\_\_\_\_ 2XL \_\_\_\_\_ 3XL \_\_\_\_\_ 4XL \_\_\_\_\_

\_\_\_\_\_ I am only able to attend the Awards Ceremony and dinner. I want a ticket(s) @ \$200 each.

\_\_\_\_\_ I cannot attend but would like to contribute \$.

#### Program Booklet Advertisement:

\_\_\_\_\_ Full-page ad (approx. 5" x 8") \$600

\_\_\_\_\_ Half-page ad (approx. 5" x 4") \$300

*A member of our Tournament Team will contact you to discuss your ad.*

For more information, contact:

Director of Marketing: Dave August, (510) 258-3555

dave\_nflalumni@yahoo.com

Treasurer: Russ Isaacson, (650) 366-3659

nflasf@pacbell.net

Name: \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Phone # \_\_\_\_\_ Email \_\_\_\_\_

Payment Method:

\_\_\_\_\_ Bill me/my company.

\_\_\_\_\_ Check payable to *NFLA Northern California Chapter*, 1400 Roosevelt Ave, Redwood City, CA 94061.

\_\_\_\_\_ Credit card: \_\_\_\_\_ Visa \_\_\_\_\_ MasterCard \_\_\_\_\_ Discover \_\_\_\_\_ American Express

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV \_\_\_\_\_

*NFLA Northern California, Inc., is a 501(c)(3) nonprofit organization that supports the development of Bay Area youth through its "Caring for Kids" programs. Donations are tax-deductible to the fullest extent allowed by law. The NFL Alumni Northern California's federal tax ID number is 59-1782262.*