

Visit Morgan Hill Minutes

Board of Directors

Michael Meredith, Chair

Chris Ghione, Treasurer

David Dworkin, Hotel Representative

Frank Leal, Community Representative

Carrie Benjamin, Sports & Recreation Representative

Edith Ramirez, Secretary

Andrew Firestone, Hotel Representative

Alexis Solis, Hotel Representative

Gene Guglielmo, Wineries Representative

Monday, March 23, 2020

11:00 a.m.

Virtual Meeting

<https://zoom.us/j/101125586>

Board Members joined remotely

- Michael Meredith
 - Chris Ghione
 - David Dworkin
 - Carrie Benjamin
 - Edith Ramirez
 - Andrew Firestone
 - Alexis Solis
 - Gene Guglielmo
 - Frank Leal (Late)
-

CALL TO ORDER: Chair Michael Meredith called meeting to order at 11:07 am

PUBLIC COMMENT: No public comment received

BUSINESS ITEMS

1. [Approve Minutes for February 24, 2020](#)

Vote:	Andrew Firestone motioned approval of the February 24,2020 meeting minutes . Gene Guglielmo seconded the motion.			
Yes Votes:	Alexis Solis	Gene Guglielmo	Chris Ghione	David Dworkin
	Carrie Benjamin	Andrew Firestone	Michael Meredith	Edith Ramirez
Final Vote:	Yes: 8	No: 0	Absent: 1 (Leal)	

No public comment

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2. [Treasurer’s Report](#)

Vote:	Gene Guglielmo motioned approval of the Treasurer’s Report. Andrew Firestone seconded the motion.			
Yes Votes:	Alexis Solis	Gene Guglielmo	Chris Ghione	David Dworkin
	Carrie Benjamin	Andrew Firestone	Michael Meredith	Edith Ramirez
Final Vote:	Yes: 8	No: 0	Absent: 1 (Leal)	

No public comment

3. Funding Request Procedure

a. [Media request form](#)

Krista Rupp provided an overview of the media request form. This form was prompted by recent inquires to the Board for funding and support, as hosting media/influencers is one form of supporting local events. The form would be submitted to the Executive Director for review. Should there be consistent alignment with the TBID mission, the request will be brought forward to the Board for further consideration.

Board direction was to provide, before next board meeting, more parameters for initial consideration of local event funding support requests.

4. [Tentative Expenses through Year End](#)

Krista Rupp provided a sample minimal expense projection through the end of the fiscal year, including hard costs and items for consideration. Due to the current COVID situation, incoming TBID funds will need to be monitored closely and expenses considered carefully. Krista Rupp has been re-negotiating contract with JLL and work on the Strategic Plan.

Vote:	Andrew Firestone motioned to move forward with JLL contract re-negotiation as described in the Tentative Expense report along with Graphic design work. Frank Leal seconded the motion.			
Yes Votes:	Alexis Solis	Gene Guglielmo	Chris Ghione	Frank Leal
	Carrie Benjamin	Andrew Firestone	Michael Meredith	Edith Ramirez
Final Vote:	Yes: 8	No: 0	Absent: 1 (Dworkin)	

5. Future Meeting Dates & Locations

April 27, 2020	City of Morgan Hill/Teleconference TBD
May 25, 2020	City of Morgan Hill TBD
June 22, 2020	City of Morgan Hill TBD

Public Comment

- Krista Rupp would like to include recurring agenda item for Executive Director Report.

Krista provided the following updates.

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- RFP for Easter Soccer Tournament 2021-2022; preparing proposal and exploring regional partnership for overflow hotel rooms and or soccer facilities
- Attended Wineries Association meeting, toured sport complex, City and tourism stakeholder introductions made
- Visit Morgan Hill website now includes Travel Updates with COVID 19 information
- Visit Morgan Hill is collaborating with the Morgan Hill Chamber of Commerce on a business impact survey.

FUTURE AGENDA ITEMS/TOPICS

- April Meeting:
 - a. Note: annual meeting

ADJOURN: Meeting adjourned at Noon