



# Morgan Hill Aquatics Center Meet Opportunities

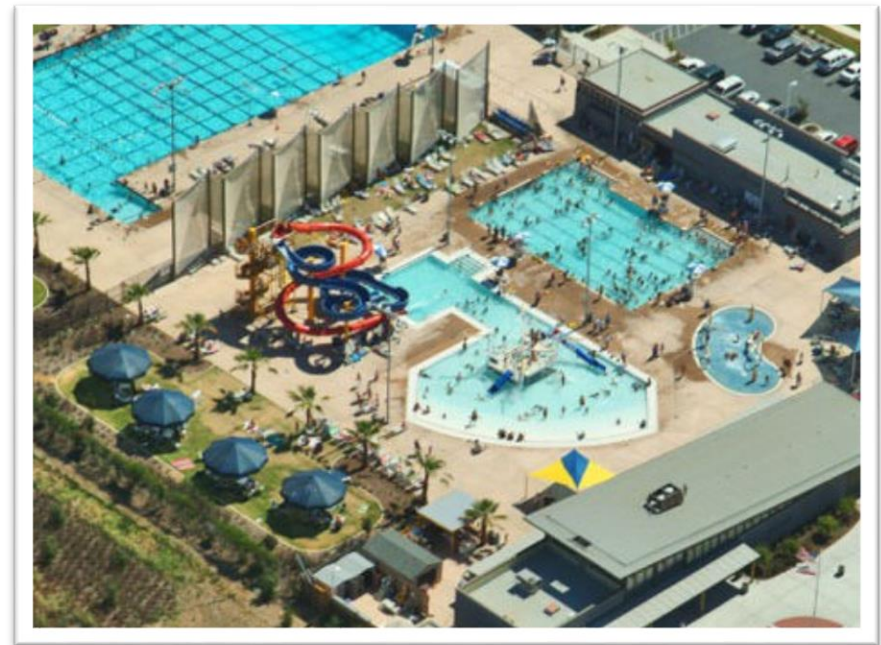


# Morgan Hill Aquatics Center



We are MHAC!

- Combination local recreation swim, local swim team practice facility.
- Opened in 2004
- Host an average of 13 swim meets per year
  - USA Swimming- Age Group
  - Cabana League
  - USA Masters Swim



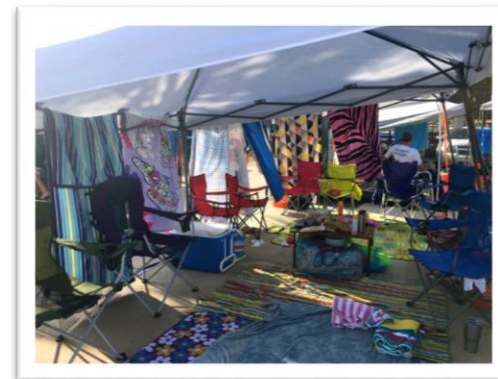
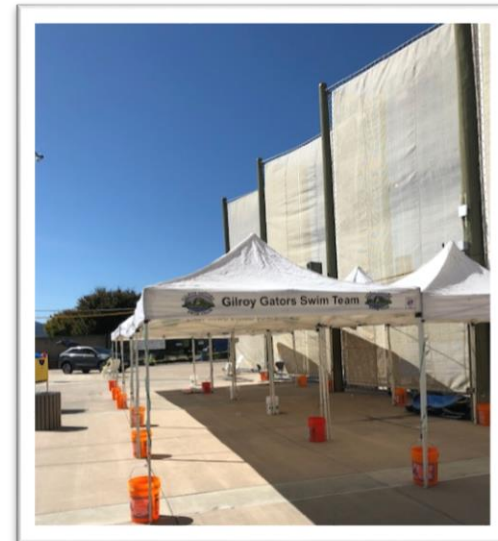


# Morgan Hill Aquatics Center



Thoughtfully designed to accommodate large meets

- Spacious Deck Layout
- Stadium Lights
- Large Scoreboard
- Fully equipped audio & speaker system
- Indoor area for awards and hospitality
- Concession space with full kitchen
- Warm up pool
- Ample parking space
- ‘Fastest Pool’ in the area



# MHAC is a “Fast Pool”

## Elite swimmers are drawn to deep water pools

### What makes it fast?

**Water Depth:** Water depth might be the biggest factor in making a pool fast. Scientifically speaking, the deeper the water depth, the faster the pool. In a shallow pool, waves will “bounce” or reflect off the bottom of the pool, which causes the entire pool to become more turbulent or “wavy”.

**Gutter Design:** The design of the pool gutter also plays a big role in quelling or reducing waves. Waves on the perimeter of the pool not only bounce off the bottom but can also bounce off the sides of the pool. A perimeter overflow gutter can help eliminate any bounce back of a wave on the outside lanes of a pool.

## Fast Pools, Fast Times

BY JUSTIN CARON

A world-class aquatic facility can help provide the ideal conditions for swimmers to perform their best.

This summer, young men and women wearing swimwets that make them look like superheroes will capture the attention of swimming fans all over the world. These highly-trained racing machines—traveling through the water at blistering speeds—will provide much of the drama that will dominate the Olympic Games in Beijing.

This year, in particular, swimming will take center stage as Michael Phelps tries for an unprecedented eight Olympic gold medals. He will be leading an American squad that could be known as the greatest team ever assembled.

But lost somewhat in all of this hype are the actual pools in which the action takes place—not just Olympic pools, but also the pools in which these athletes have trained in preparation for their shot at Olympic glory.

How much of an impact does a pool have on a swimmer's performance?

“There's an old adage in the swimming world: ‘If you want a fast pool,

bring fast swimmers.’ David Marsh, former Auburn University head coach now with MAC Carolina, said it more succinctly after the 2005 USA Swimming summer nationals at the William Woollett Aquatic Center in Irvine, Calif.: ‘Fast pools and fast swimmers equal really fast meets.’

Championship and world-class meets are held repeatedly at certain aquatic facilities—for good reason. And competitive swimmers agree that some pools are simply faster than others.

#### WHAT MAKES A POOL FAST?

There are several factors that help make a fast pool, but it basically boils down to three key elements: surface waves, water depth and water circulation systems. The following attributes all play a critical role:

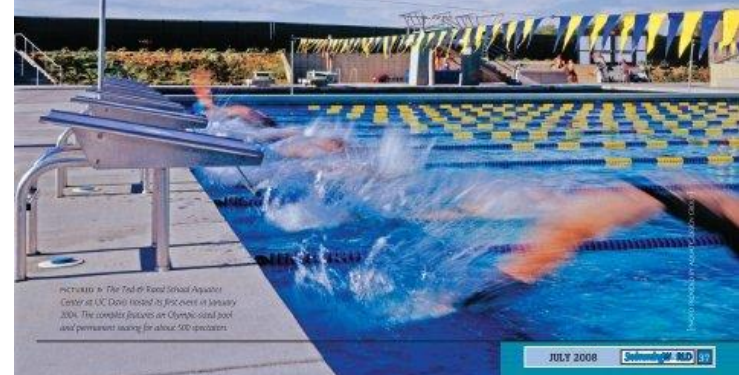
- **Deep Water.** In recent years, competitive pools have been getting deeper and deeper. As swimmers race down the pool,

they create waves—both on top of and under the water. These waves need to have a place to escape, or they will bounce back off the bottom of the pool and create turbulence that can interfere with the swimmer's progress.

Remember, we're talking about hundredths of a second, so any turbulence could affect race results. The recent trend is for competitive pools to have a uniform depth of between 2 to 3 meters (7 to 9 feet).

- **Lane Width.** Another key consideration is the width of the lanes in which these swimmers compete. Standard swimming pools will have 7-foot-wide lanes as compared to high-end competition pools that should have 8- or even 9-foot lanes. The wider the lanes, the less likely a swimmer's waves will affect the swimmers on either side.

—continued on 38



# Meets @ at MHAC

MHAC was Host to 13 Swim Meets in 2019

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## Morgan Hill Splash Aquatics

Local Cabana Level

- 4x Dual meets (250 swimmers)
- 1x CHAMPS Meet (700 Swimmers)
- Meet Director: Lisa Rick

## USA Swim Age Group Meets

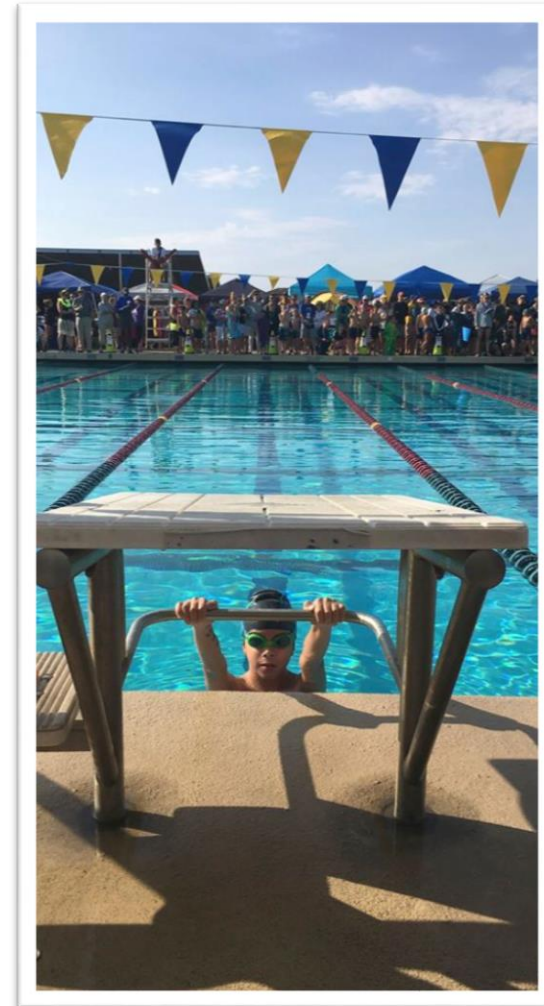
Local Club Level

- 7x Age Group Meets (800 Swimmers)
- Meet Director: Mike Greymont
- Hosts: SCSC, Gilroy Gators

## Brian Malick Memorial Meet

Local Club Level/ Zone 1 South

- 1x Open invite meet (1300 swimmers)
- Meet Director: Mike Greymont





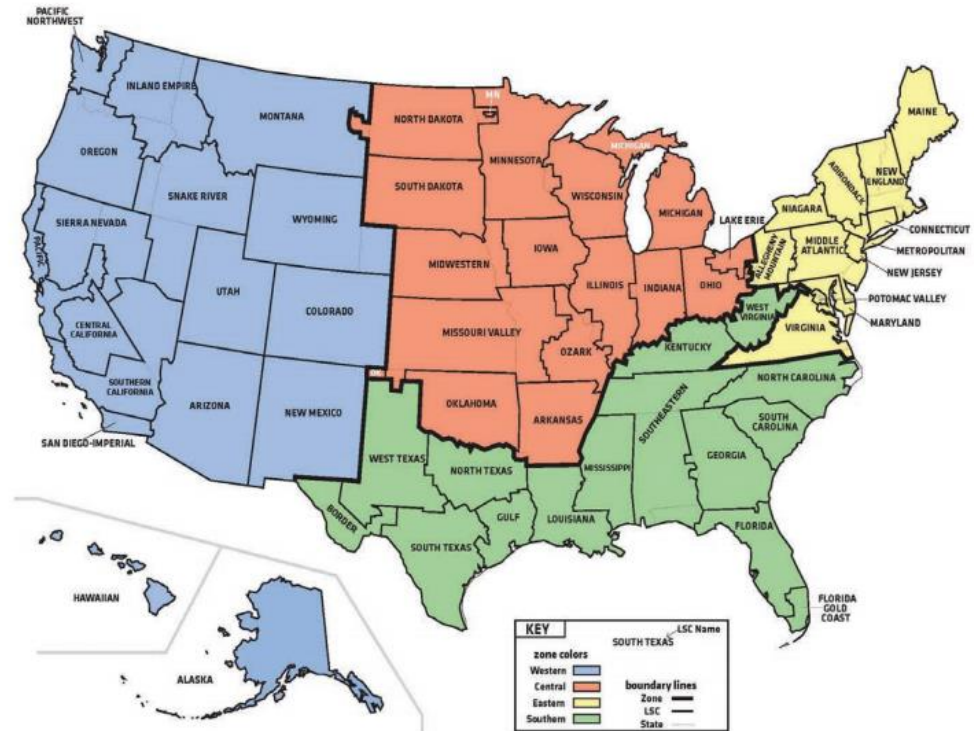
# Bigger and Bolder in 2021!



## The Reason We Are Here Today!

Morgan Hill has hosted large-scale elite meets in the past....and we want them back! These meets bring in families to our community from all over the West ...and beyond! Families will travel to Morgan Hill for the weekend and drive traffic to our hotels, restaurants, and businesses!

### LOCAL SWIMMING COMMITTEES & ZONES



**National:** Far Westerns

**Regional:** Pacific Junior Olympics

**Local:** Zone 1 South

# National Meets at MHAC



Morgan Hill has Hosted **Far Westerns** nine times in the past 15 years!

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## Far Westerns @ MHAC in the Past

2005 Host: Morgan Hill MAKOS  
2006 Host: Morgan Hill MAKOS  
2009 Host: Almaden Swim and Raquet  
2010 Host: Almaden Swim and Raquet  
2011 Host: Almaden Swim and Raquet  
2012 Host: Almaden Swim and Raquet  
2013 Host: Quicksilver  
2014 Host: Morgan Hill MAKOS  
2015 Host: Morgan Hill MAKOS

Clubs travel to Morgan Hill for this meet from:

Colorado  
Utah  
Arizona  
Virginia  
San Diego  
Southern California  
Tahoe/Truckee  
Stockton  
Reno  
Redding  
Napa Valley  
Mexico  
...and more!

**Average 1,300 swimmers + their families from all over the country!**

# How to Bring Big Meets to MHAC



- Zone teams must bid on the right to host a meet.
- The larger the meet, the higher the expense required to run it.
- If clubs could apply for funding to help with the overhead expense and manpower to run the meet, there will be more clubs interested in bidding to host at MHAC.
- Financing for these events could be the difference maker between a club putting in a bid for MHAC and not.

**PACIFIC SWIMMING**

The club listed below would like to be considered as a host for the Far West Championship meet in the 2017-2018 swim season.

TEAM NAME \_\_\_\_\_

CIRCLE COURSE                  SC ONLY                  LC ONLY                  BOTH

By signifying your intent to be considered, your club accepts and agrees to the general conditions presented within the presentation "Far Western Championship, Looking Forward" and understands the LSC will be guaranteeing a flat fee of \$35,000 for meet obligations as described within the document.

\_\_\_\_\_  
Club Representative

\_\_\_\_\_  
Date

Received by: \_\_\_\_\_

Date Received: \_\_\_\_/\_\_\_\_/\_\_\_\_

PLEASE SUBMIT THIS FORM VIA EMAIL to [cindy@pacswim.org](mailto:cindy@pacswim.org) NO LATER THAN JANUARY 11, 2017

Questions? Send an email to [cindy@pacswim.org](mailto:cindy@pacswim.org) or call 925-787-2707



# Additional Opportunities: USA Masters

## USA Masters Swimming

- National adult competitive swim league
- Masters meets generate swimmers from all over the country.
- Splash Masters will host a championship meet March 2020!
- Average meet size 600-900 swimmers



### Age

The average age of survey respondents is 46 years.

18-29: 9.9%	60-69: 9.8%
30-39: 9.6%	70-79: 2.8%
40-49: 32.2%	80-over: .6%
50-59: 25.1%	

### Sex:

Our subject population is 49.5% Female, 51.5% Male

# Masters Swimmers: An attractive demographic



**Education:**

The education levels achieved are well above those of the general population. As can be seen in the table below, a remarkable 95.3 percent of respondents report having completed at least a college degree. There are also an unusually high number of people with advanced degrees.

What is your highest level of education completed?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	High School	166	4.7	4.7	4.7
	College	1400	39.8	40.1	44.8
	Masters/Professional Degree	1584	45.0	45.3	90.1
	PhD	345	9.8	9.9	100.0
	Total	3495	99.3	100.0	
Missing	System	26	.7		
Total		3521	100.0		



**Income:**

USMS presents a highly attractive population, with almost half of members living in households with income over \$100,000. This identifies our membership as a group with unusually high discretionary income. (see Table below)

What is your annual household income (in thousands of dollars)?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Less than \$35,000	232	6.6	7.0	7.0
	\$35-50,000	322	9.1	9.7	16.7
	\$50-75,000	503	14.3	15.2	31.9
	\$75-100,000	608	17.3	18.4	50.3
	Over \$100,000	1645	46.7	49.7	100.0
	Total	3310	94.0	100.0	
Missing	System	211	6.0		
Total		3521	100.0		

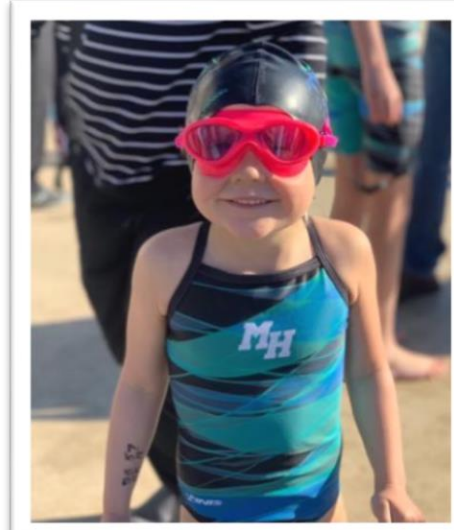


# Morgan Hill Splash Aquatics



## 10 Years of Splash!

- Morgan Hill's popular recreation swim team
- Focus on fitness, fun, and family
- Team is growing exponentially every year!
- Average 250+ kids/Summer
- Average 200+ kids/Spring & Fall





# Thank You!

