

EXPENSE ESTIMATE REMAINDER FY 2019-2020 - OPTION 1

Costs in red are NOT CONFIRMED, just IDEAS AND ESTIMATES.

	March	April	May	June	Total
Operations & Administrative					
Salary, Allowance, Payroll, Wire Fees, Software	9556.15	9556.15	9556.15	9556.15	\$38,224.60
Office Rental	100.00	100.00	100.00	100.00	\$400.00
Dues and Subscriptions (Memberships, Subscriptions, Dues)					
					\$0.00
Professional Fees (Outside Services, Design, Printing, Shipping, Postage)					
Strategic Planning Agency Fees (JLL)		11000.00	10000.00	10000.00	\$31,000.00
Graphic Design Services - Destination Profile	1000.00				\$1,000.00
Collateral Printing (if needed)	400.00				\$400.00
Business Development Expenses (Travel, lodging, meals, client entertainment)					
Client Development Expenses		200.00	200.00	200.00	\$600.00
Business Development & Industry Conference Registration Fees					
					\$0.00
Industry & Community Relations					
Local Stakeholder & Regional Partner Engagement		1000.00	1000.00	1000.00	\$3,000.00
Marketing Communications					
Placeholder for paid media, preferably digital like SVBJ, leisure ad, sport ad			750.00		\$750.00
	March	April	May	June	Total
	\$11,056.15	\$21,856.15	\$21,606.15	\$20,856.15	\$75,374.60

EXPENSE ESTIMATE REMAINDER FY 2019-2020 - OPTION 2

Costs in red are NOT CONFIRMED, just IDEAS AND ESTIMATES.

	March	April	May	June	Total
Operations & Administrative					
Salary, Allowance, Payroll, Wire Fees, Software	9556.15	9556.15	9556.15	9556.15	\$38,224.60
Office Rental	100.00	100.00	100.00	100.00	\$400.00
Dues and Subscriptions (Memberships, Subscriptions, Dues)					
CCTC Membership		425.00			\$425.00
Visa Vue Data Subscription - Domestic		3500.00			\$3,500.00
Professional Fees (Outside Services, Design, Printing, Shipping, Postage)					
Strategic Planning Agency Fees (JLL)		11000.00	10000.00	10000.00	\$31,000.00
Graphic Design Services - Destination Profile	1000.00				\$1,000.00
Collateral Printing (if needed)	400.00				\$400.00
Business Development Expenses (Travel, lodging, meals, client entertainment)					
Client Development Expenses		200.00	200.00	200.00	\$600.00
Business Development & Industry Conference Registration Fees					
DMA West Leadership Summit Registration (July)		650.00			\$650.00
Industry & Community Relations					
Local Stakeholder & Regional Partner Engagement		1000.00	1000.00	1000.00	\$3,000.00
Marketing Communications					
Placeholders for paid media, like SVBJ, leisure ad, sport ad, prefer digital			1000.00		\$1,000.00
	March	April	May	June	Total
	\$11,056.15	\$26,431.15	\$21,856.15	\$20,856.15	\$80,199.60